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For Immediate Release

AssetLink announces partnership with M2M Connectivity and Pivotal

Evergreen, CO – September 06, 2018 –AssetLink today announced a new partnership with M2M Connectivity and Pivotal for sales and support of its industry-leading AssetPack Internet of Things (IoT) satellite terminals in the Australia and New Zealand region. The AssetPack AP3 Iridium solar powered modem is ideally suited to remote tracking and sensor monitoring applications. M2M Connectivity will be the importer and distributor of the hardware and will work closely with Pivotal to deliver off-the-shelf hardware and data solutions, making the system easy to use with minimal set-up. Customers with their own data connectivity can buy from M2M directly to enhance their own services.

AssetLink's AP3 IoT modem uses the global Iridium satellite network and provides the ability to track and manage unpowered and powered assets located in harsh, hazardous and remote regions anywhere in the world. The AP3 is a fully integrated device quickly installed on nearly any asset, and is powered by a solar-recharging battery, delivering seven to ten years of service life without ever needing a battery change.

The AP3's on-board intelligence provides a platform on which a variety of industry applications from simple tracking to advanced sensor-based and business logic use cases can be run. Device configuration and updates are performed remotely Over-The-Air (OTA) using a cloud-based user interface. With this control the user can change configuration settings, load new geofences, manage the two sensor inputs (analog or digital) and the RS485 interface to support evolving requirements in the field over its 10-year life.

More than 28,000 AssetPacks have been deployed globally to track and monitor equipment in oil and gas, transportation, agriculture, maritime, construction and military logistics applications.

"The solid partnership with M2M Connectivity and Pivotal enables us to introduce our next generation technology to a region where satellite connectivity has been the right fit for decades," said David J. Goldstein, President & CEO of AssetLink Global. "Now connectivity is not limited to a simple one-way beacon, or equipment with a power source. Without any cabling or power, the AP3 delivers capable, remote configurable, 10-year life with intelligent sensor capability - redefining the types of problems that can be solved with remote monitoring systems."



Daryl Chambers, Director of M2M Connectivity said, "M2M is excited to be appointed as AssetLink's distribution partner for Australia and New Zealand. AssetLink provides a 'missing link' in IoT and will allow our customers to monitor, track and control assets anywhere in the world without the need for a local connection. We see huge opportunities within sectors including smart agriculture, mining, environmental monitoring, transport, and other industrial IoT applications."

Peter Bolger, CEO of Pivotal said, "The AssetPack is a tremendous addition to the satellite IOT terminal market and is set to eliminate the tedious and often logistically challenging task of changing out batteries on similar, long life, remote tracking and monitoring devices. I can see the AssetPack replacing many existing terminals used today on trailers and containers in the long haul transport industry as well as opening many new opportunities in that industry. Utilities such as telcos and power and water companies will be another important market. Pivotal itself has already benefited from the versatility of the AP3, deploying it as a remote monitoring and control tool for mobile stations."

Products are available now for sale and use in Australia and New Zealand with full RCM approval.

About AssetLink Global

AssetLink is a global leader in the design, manufacture, and execution of remote monitoring systems and next-gen cloud IoT services, seamlessly connected over enterprise-grade communications networks. Best-in-class solutions combined with our growing provider ecosystem address the evolving needs of Fortune 500 and public sector organizations in industries including agriculture, heavy equipment & mining, oil & gas, maritime, and transportation.